

The logo for the University of Florida, consisting of the letters 'UF' in white on a blue square background.

**BOB GRAHAM CENTER
FOR PUBLIC SERVICE**

— Liberal Arts *and* Sciences

Public Service Management and Leadership

IDS 4930 / PAD 3003

PROFESSOR MARIANNE VERNETSON

SPRING '24

TR PERIOD 4-5

3 credits

Section 20698 / 14631

Unlock your potential in public service management and leadership. Gain the skills to address organizational challenges, seize opportunities, and impact stakeholders effectively in this essential course.

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This is an upper-level interdisciplinary studies course that will serve as an introduction to managing and leading public service organizations. Knowing how these entities work and how to work within them are two of the most powerful tools that students can have.

Students will learn how to diagnose and solve organizational challenges, anticipate opportunities, and influence the actions of individuals and stakeholders. Through lecture, guest speakers, case studies, small-group discussions, and a semester-long group project, the course provides students with introductory tools needed to lead impactful public service entities.