

IDS 4930

Public Service Management & Leadership

New to the Bob Graham Center! An introductory yet comprehensive course exploring effective management in the public sector sphere

Spring '23 | Marianne Vernetson | T Period 4 Th Periods 4-5 | 3 credits

The goal of this course is to expose students to the broad set of management and leadership skills necessary in the public and non-profit sectors. Through lecture, guest speakers, case studies, small-group discussions, and a semester-long group project, the course provides students with introductory tools needed to lead impactful public service entities. Students will also

learn how to diagnose and solve organizational challenges, anticipate opportunities, and influence the actions of individuals and stakeholders. Emphasis is placed on organizations operating in the public sector sphere. The course is ideal for undergraduate students who aspire to careers in government, nonprofit, and community organizations.