2020 CAMPUS VOTER ENGAGEMENT PLAN
Bob Graham Center for Public Service
(On behalf of the University of Florida)
May 2020

A. Recent History of Voting at UF

As the flagship institution of our state, it is within the University of Florida's mission to cultivate a civically engaged citizenry from students of all walks of life.

With the rise of other large public universities in recent decades within our state such as the University of Central Florida and Florida State University, UF has been able to enjoy friendly competition in supporting and maintaining high rates of student voting.

Within the last four years, the most notable development has been through the inclusion of an early voting location on our campus in 2018 following a lawsuit that was spearheaded by a Graham Center-affiliated student alongside the League of Women Voters and the Andrew Goodman Foundation.

The NSLVE report from 2016 is included in Appendix B.

B. Who's In?

Our Center has invited a comprehensive list of UF student groups engaged in voter registration activities to join the 2020 Gator GOTV Coalition, an informal entity that will help student groups share information, access resources and connect to the Students Learn Students Vote Coalition. The group initially met through a Zoom teleconference in

May 2018 and will maintain connection through Zoom and a Facebook group. A list can be found in Appendix A.

Additionally, we have identified institutional partners in several units on campus, including the UF Division of Student Affairs, UF Strategic Communications, UF Political Science Department, UF Chief Diversity Officer, and Office of Government and Community Relations, who will be invited to join the Coalition.

C. The Situation

Florida anticipates an August primary and November general election during the course of this plan. Three get-out-the-vote challenges have been identified.

a) The COVID public health emergency and resultant restrictions on public interactions compels us to de-emphasize traditional student voter engagement strategies, such as tabling, public events and canvassing, and employ new strategies focused on virtual registration efforts and vote by mail.

   As of late May, the Florida Board of Governors has approved a blueprint for the reopening of public institutions, so we do expect some level of face-to-face interactions as the UF campus comes back to life in the fall. However, there will be large segments of students and staff who will not feel comfortable returning to campus. Additionally, the blueprint passed by the Board also specifies that if certain thresholds of hospitalization and infection are passed, then a university must return to more stringent social distancing measures.

   As seen in Florida's March presidential preference primary, there was a poll worker shortage and depressed voter turnout due to vulnerable individuals being concerned for their safety. Should the return of students to Gainesville cause a resurgence of cases in the area, it is possible to see similar issues in the November election.

   Students within our Department of Political Science have also published recent research on how well vote-by-mail ballots fare in Florida, concluding that approximately 1.2 percent of vote-by-mail ballots were not counted by local election officials. (Baringer, A., M. Herron and D. Smith. *Voting by Mail and Ballot Rejection: Lessons from Florida for Elections in the Age of the Coronavirus*. April 2020)

b) The UF campus is characterized by a highly diversified student body composition that exceeds the national average. In this challenge lies the opportunity to improve voter engagement among Hispanic, Asian, African American and other ethnically

diverse students who are traditionally underrepresented at the voting booth. Seeking resources to provide bilingual and diverse content is a priority.

c) Student leaders attending the inaugural Gator GOTV Coalition meeting identified hyper-partisanship and the polarization of politics between the two major political parties as especially challenging to voter engagement in 2020.

D. Available Resources

Florida is a vote-by-mail state that has in recent years started its own online portal to register to vote or update one's information. Sometimes limited website functionality necessitates the continued usage of paper forms.

UF has several resources that help with registering voters, GOTV, and beyond. Notably, our institution is a partner with TurboVote and the National Study of Learning, Voting, and Engagement (NSLVE).

The Bob Graham Center for Public Service maintains social media accounts (Facebook, Instagram, Twitter, Flickr, YouTube, Vimeo) and a Constant Contact account that can be used to promote voter engagement efforts. The Graham Center is also a member of the SLSV Coalition, hosts the Andrew Goodman Foundation Vote Everywhere Ambassadors, and will also support the Gator GOTV Coalition.

Chomp the Vote, the Student Government committee responsible for student engagement, has indicated it has access to a limited amount of funds can perhaps be leveraged with other GOTV Coalition efforts.

E. The Campus Action Plan

The Graham Center surveyed Gator GOTV Coalition members in May to learn what voter engagement activities have been planned or may be planned for the fall. The responses are provided in Appendix C. The responses are understandably vague but suggest reliance on traditional face-to-face approaches. The goal of this plan is that through the Gator GOTV Coalition, we can share information, coordinate activities and obtain more resources that help all groups increase the effectiveness and efficiency of their voter engagement efforts. Performance will be measured against UF student voting rates obtained from previous reports prepared by the National Study of Learning, Voting and Engagement.

In general, activities will align along these objectives:

1. Conduct activities to increase voter registration among UF students and staff.

2. Provide forums and other educational programs on campus to inform and create awareness of ballot and voting issues.

3. Conduct activities that will increase use of Reitz Union early voting location by UF faculty, students and staff during the early voting period for the primary and general elections. (**Friday, August 7, through Saturday, August 15 and Monday, October 19, through Saturday, October 31()**

4. Conduct activities to turn out all eligible voters on Election Day (7 am to 7 pm Aug. 17 to Nov. 3)

F. Implementation Timeline

The plan will be implemented according to this timeline. Suggested activities conducted during this period may include the following:

May

Organize Gator GOTV Coalition and begin coordinating with student voter engagement groups on this 2020 Election activities through FB Group

Submit Voter Engagement Campus Action Plan (BGC)

June

Obtain President Kent Fuchs/UF endorsement of All In Democracy Challenge (BGC)

June 5 – research utility and cost of P2P texting for micro-targeting underrepresented voters, and apply for Digital Tools grant from SLSV (BGC)

June 18 – prepare and submit a proposal for SLSV grant regarding Goal Area 2, closing the racial and ethnic participation gaps that currently exist among students of color and white students, so that at least 60% of eligible students of all different races and ethnicities turn out to vote in the 2020 election (BCG)

Monthly Coalition Meeting (BGC) -- engage new partners, review voter reg targets, hear from knowledgeable speakers, discuss successful strategies, remind members of upcoming dates

Partner with the UF Division of Student Affairs, Chief Diversity Officer and UF Strategic Communications to ensure voting information and reminders are sent to the entire student body and all staff (BGC)

    o Acquire data from the University Registrar for targeted GOTV efforts
    o Ensure that voter information is available in multiple languages

Partner with UFIT to: (Chomp the Vote)

- o Integrate TurboVote into Canvas and other high-traffic spaces on UF's web presence to encourage student voter registration
- o Include an icon for voter information on the global navigation bar

Coordinate with Office of Student Affairs on messaging for preview students (BGC), then share with coalition

Coordinate with Student Affairs (or registrar) to send TurboVote information to all transfer students instructing them how to update voter registration using their local or campus address

Coordinate with BGC faculty affiliates to place a TurboVote button on their Canvas sites, and remind their students to register to vote

Coordinate with the Alachua County Supervisor of Elections Office on existing campus efforts (BGC) and then share activities with coalition members

July

Voter registration deadline for August primary is July 20.

Conduct digital outreach by devising email and web advertising campaigns (all members)

Conduct digital outreach by designing and posting social media content (all members)

Monthly Coalition Meeting (BGC)

Partner w/ UF Housing and Residence Education to explore potential for:

- Placing mailers in all student mailboxes
- Placing voter registration forms in all student mailboxes
- Helping RAs to encourage students to register/disseminate information

Conduct competitive voter registration drives among organizations and chapters of Greek life (All GOTV Coalition members)

Explore potential to conduct competitive voter registration drives among UF organizations and counterparts at FSU or UT (All GOTV Coalition members)

Work with university administration to plan email campaign about voter registration (BGC)

Share information w/ coalition members about how to use TurboVote so they can work with their constituencies to register students. (Panhellenic Council will use New Voters Project)

August

Continue sending email and web advertising campaigns (all members)

Continue designing and posting social media content (all members)

Monthly Coalition Meeting (BGC)

Aug. 18 – 2020 Primary Election Day – distribute a digital 'I Voted' sticker

Led by student groups:

- Organize in-person or virtual walks to the polls – digital 'I Voted' sticker
- Seed social media campaigns with the help of student "influencers" and other popular campus figures

Publish op-eds on voting, voter registration and constitutional amendments in the Gainesville Sun, Alligator, Reddit and other digital platforms

September

Continue sending email and web advertising campaigns (all members)

Continue designing and posting social media content (all members)

Monthly Coalition Meeting <mark>(BGC)</mark>

Sept. 17 – Constitution Day -- host campus-wide digital events to promote

Sept. 22 – National Voter Registration Day – host campus-wide digital events to promote (all members). Host one in-person event at Pugh Hall if safe to do so (Andrew Goodman Foundation)

Publish op-eds on voting, voter registration and constitutional amendments in the Gainesville Sun, Alligator, Reddit and other digital platforms

Film and produce performances by the Gator Band and the assistance of our mascots Albert and Alberta Gator. Have video ready to share to coalition members.

October

Oct. 5 – Voter registration deadline for general election

Continue sending email and web advertising campaigns (all members)

Continue designing and posting social media content (all members)

Monthly Coalition Meeting <mark>(BGC)</mark>

Oct. 24 -- Vote Early Day – distribute digital 'I Voted' sticker

Work with community partners/local businesses to offer special offers and discounts for patrons who show their "I voted" sticker (all coalition members)

Partner with Housing and Residence Education to:

- o Encourage RAs to encourage students living on campus to vote
- o Use Internal TVs to promote Election Day

November

Nov. 3 – 2020 General Election Day

Led by student groups:

- o Organize in-person or virtual walks to the polls – digital 'I Voted' sticker
- o Seed social media campaigns with the help of student "influencers" and other popular campus figures

Monthly Coalition Meeting – debrief and discuss recommendations for future voter engagement efforts

Establish an ongoing Civic Engagement Coalition to meet 2x/semester re: civic engagement activities (e.g., voter engagement, census, and more)

H. Did We Meet Our Targets?

This plan will be posted on the Bob Graham Center website, along with NSLVE reports. Links will be shared with administrators, faculty and student leaders as widely as possible.

Performance will be measured against UF student voting rates obtained from previous reports prepared by the National Study of Learning, Voting and Engagement. Among the highlights:

In 2016, the voting rate of UF students was 64.2%, an increase of 3.5% over 2012. Our goal is to reach a 70% voting rate.

In 2016, the number of UF students registered to vote was 85.2%. Our goal is to maintain that registered rate.

In 2016, 30% of voters cast their vote in person, on election day. The absentee, early voting and vote-by-mail accounted for 68% of the voting share. Our goal is to maintain overall voting performance by increasing the rate of absentee, early voting and vote-by-mail, while decreasing the overall rejection rate revealed by UF research.

Appendix A: Campus Voter Group Contacts

First Name	Emails	UF Student Org	Numbers
Dorothy Zimmerman	dozimmer@ufl.edu	Bob Graham Center	352-277-5901
Gustavo Duran	g,duran@ufl.edu	Bob Graham Center	954-599-6629
Marianne Vernetson	mvernetson@ufl.edu	Bob Graham Center	352-273-1080
Zachariah Chou	zchou@ufl.edu	Bob Graham Center	954-376-0228
Zachary Raad	president.aasu@gmail.com	Asian American Student Union	941-893-7582
Franchesca Linares	president@ufdemocrats.org	College Democrats	954-439-3639
Katharine Frey	k.frey@ufl.edu	Gators Vote Everywhere	215 796-2756
Liliam Clavijo	liliamclavijo@ufl.edu	Bob Graham Center Student Fellows	813-298-6387
Mackintosh Joachim	gator.chapter.naacp@gmail.com	NAACP Gator chapter	
Tyler Kimble	ufbprss@gmail.com	Black Public Relations Student Society	407-864-9718
Cala Iglesias	cala.iglesias@ufl.edu	Florida PIRG	786-479-2938
Branden Reis	b.reis@ufl.edu	Democracy Matters	954-501-4608
Alexa Young	president@ufpanhellenic.org	Panhellenic Council	954-600-2851
Lisandra Triana	nuestracasauf@gmail.com	Cuban American Student Association	786-718-5535

Appendix B: UF NSLVE Report

NSLVE
NATIONAL STUDY OF
LEARNING, VOTING,
AND ENGAGEMENT

AUGUST 2017

2012 & 2016 CAMPUS REPORT

Student Voting Rates for University of Florida

Tufts UNIVERSITY | Jonathan M. Tisch College of Civic Life

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement (NSLVE). Since NSLVE's launch in 2013, more than 1,000 colleges and universities have signed up to receive their voting rates for the 2012, 2014 and 2016 federal elections. Along with others, your institution's participation in this study has allowed us to build a robust database of nearly 30 million college student records, about 10 million for each election year, that serve as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. The mission of IDHE is to shift college and university priorities and culture to advance political learning, agency, and equity. We achieve our mission through research, resource development, technical assistance, and advocacy.

About the Data
The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2012 and 2016 elections. These results are based on enrollment records your institution submitted to the National Student Clearinghouse (FERPA-blocked records excluded) and publicly available voting files collected by Catalist.

Institutional voting rates are adjusted by deducting an estimated number of students identified by each institution as non-resident aliens and reported to the Integrated Postsecondary Education Data System (IPEDS). For breakdowns by student characteristics, we cannot consistently adjust for students who are non-resident aliens, resident aliens, or undocumented students. This may result in your institution's actual voting rate being higher than we report. To calculate that percentage, and to read more about NSLVE data, see our **FAQ on Campus Reports**. Please also see **Creating and Maintaining the NSLVE Database** paper for a more detailed study methodology.

Reviewing the Data
Use the following key to interpret the charts:
* = number of students is less than 10
n/a = no data was collected or calculated for this field**.**

What to do next?

❑ Review the data. This report provides a baseline measure of your students' engagement in democracy in 2012 and 2016, and compares your institution's voting rates to similar institutions. Visit our website for more comparison data.

❑ Share the report widely and strategically, including posting it online.

❑ Put your data into practice. Use our IDHE Resources to guide you.

❑ Address your campus climate for student political learning, discourse, and participation. Start by bringing the IDHE team to your campus or using the IDHE self- assessment rubric available on our website.

❑ Partner with IDHE. We are available with virtual office hours, webinars, brown bag discussions and in-person trainings.

For up-to-date news on NSLVE data, resources and upcoming opportunities visit our website: **idhe.tufts.edu.**

Follow us on Twitter **@TuftsIDHE** or email us at **NSLVE@tufts.edu.**
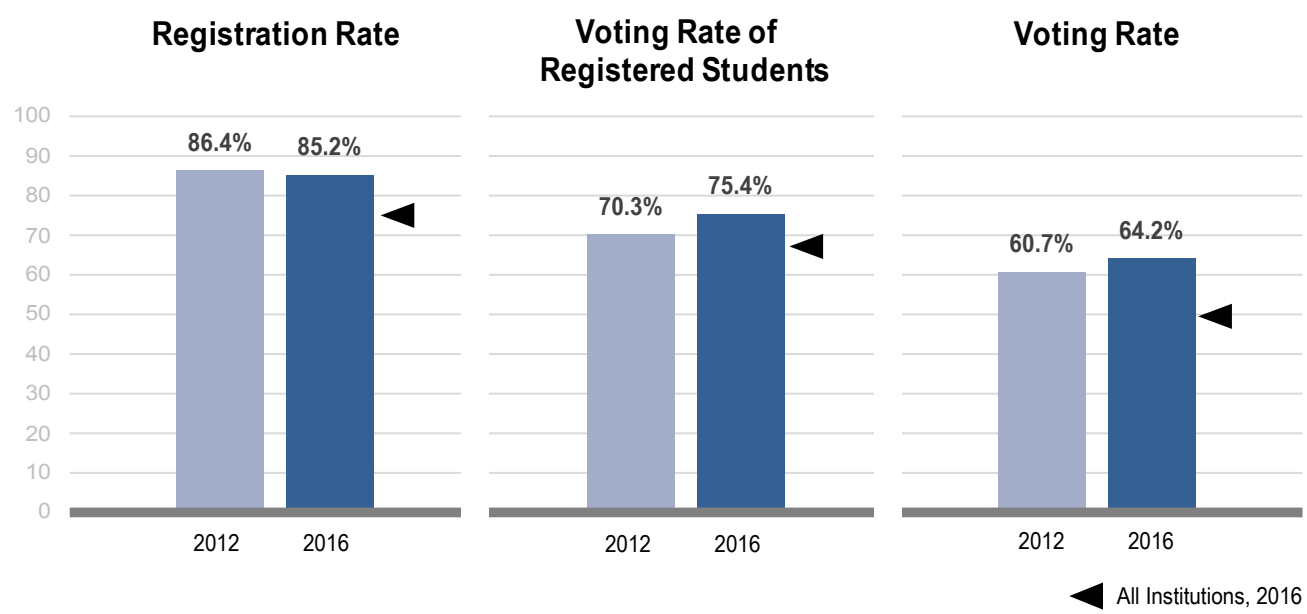
Warm regards,
IDHE Team

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

Voting and Registration Rates

2016 Voting Rate

64.2%

CHANGE
FROM 2012
3.5

2016 VOTING RATE
FOR ALL INSTITUTIONS
50.4%

Registration Rate — 86.4% (2012), 85.2% (2016)

Voting Rate of Registered Students — 70.3% (2012), 75.4% (2016)

Voting Rate — 60.7% (2012), 64.2% (2016)

◄ All Institutions, 2016

	2012	2016		Change
Total student enrollment	47,650	54,035	⬆	6,385
Age under 18/Unknown	(204)	(391)		
IPEDS estimated non-resident aliens	(4,253)	(5,115)		
FERPA records blocked	(123)	(44)		
Total eligible voters	43,070	48,485	⬆	5,415
Number of students who registered	37,206	41,286	⬆	4,080
Number of students who voted	26,137	31,116	⬆	4,979
Registration rate	86.4%	85.2%	⬇	-1.2
Voting rate of registered students	70.3%	75.4%	⬆	5.1
Voting rate	60.7%	64.2%	⬆	3.5
Difference from all institutions	+13.8	+13.8		

By Carnegie Classification

2012 Voting Rate for All Institutions	HIGH 72.9%
46.9%	LOW 19.3%

Difference from All Institutions   **+13.8**

2016 Voting Rate for All Institutions	HIGH 81.4%
50.4%	LOW 13.1%

Difference from All Institutions   **+13.8**
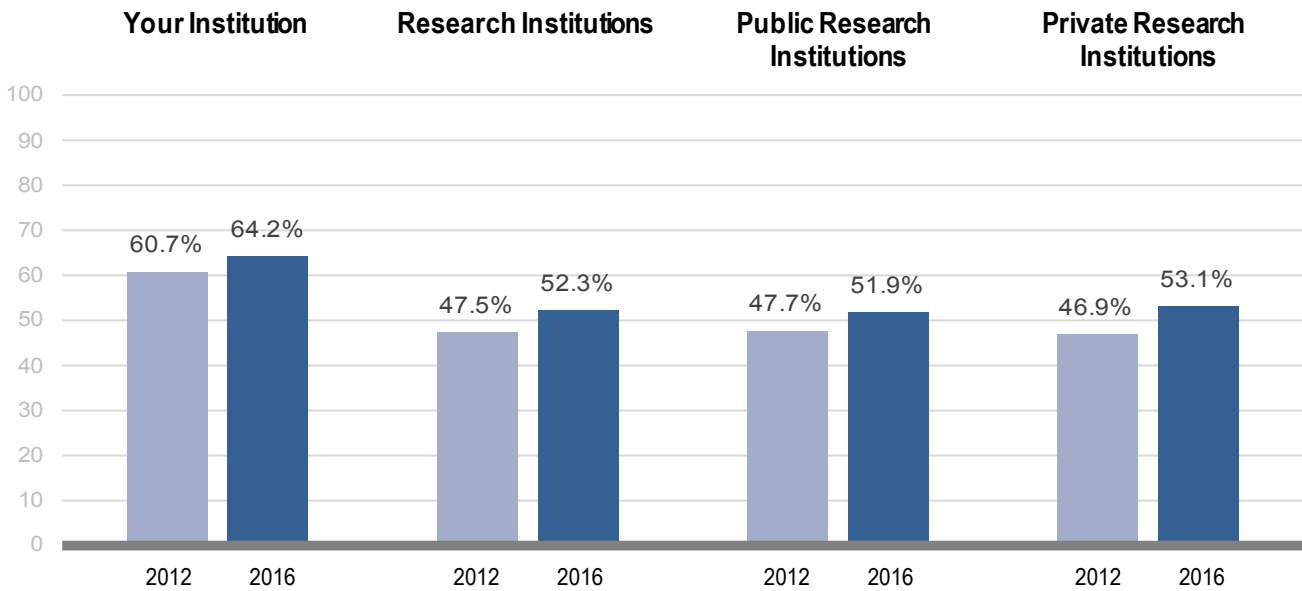
	Your Institution	Research Institutions	Public Research Institutions	Private Research Institutions
2012	60.7%	47.5%	47.7%	46.9%
2016	64.2%	52.3%	51.9%	53.1%

By Voting Method*

Absentee	Early Vote	Mail	In-Person, Election Day
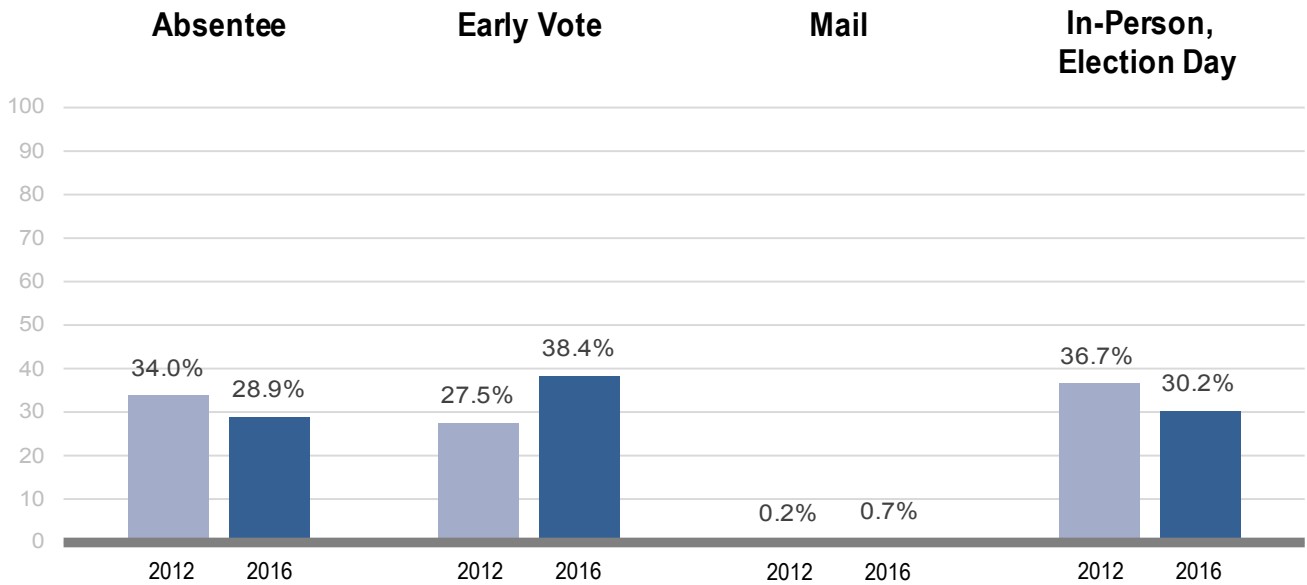
	2012		2016			
	Voted	Rate	Voted	Rate		Change
Absentee	8,895	**34.0%**	8,991	**28.9%**	⬇	**-5.1**
Early Vote	7,194	**27.5%**	11,941	**38.4%**	⬆	**10.9**
Mail	55	**0.2%**	231	**0.7%**	⬆	**0.5**
In-Person, Election Day	9,598	**36.7%**	9,398	**30.2%**	⬇	**-6.5**
Unknown	395	**1.5%**	555	**1.8%**		
Total	**26,137**		**31,116**			

* Your students' data broken down by voting method. If your campus has a high number of voting method "Unknown", it means that this information was not reported by local officals where your students voted.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Age Group*
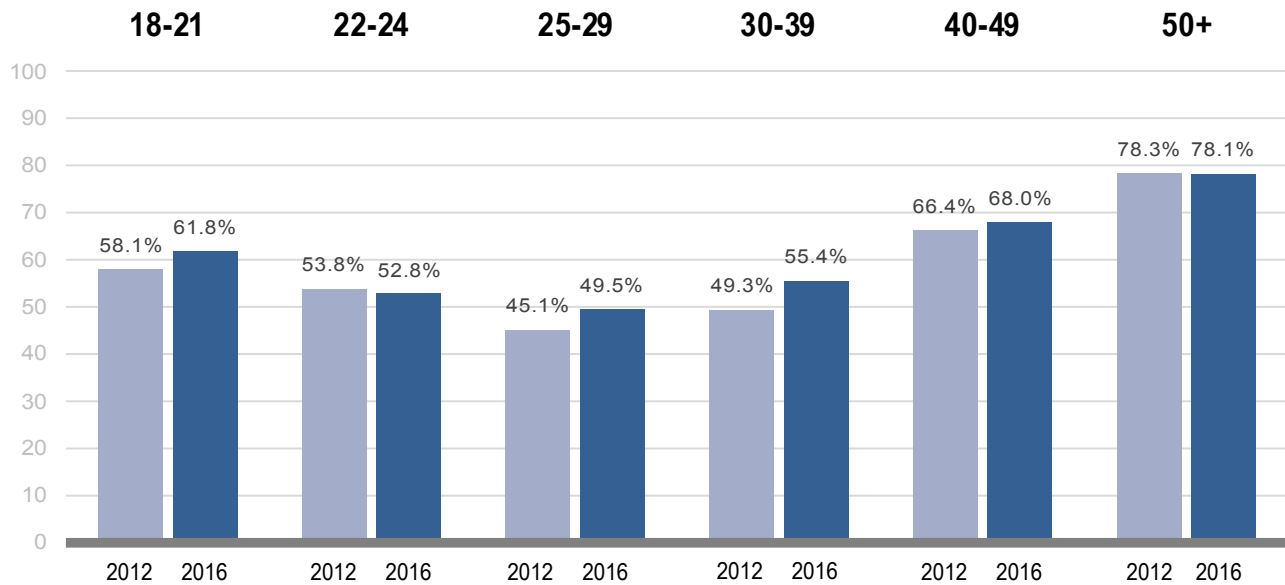
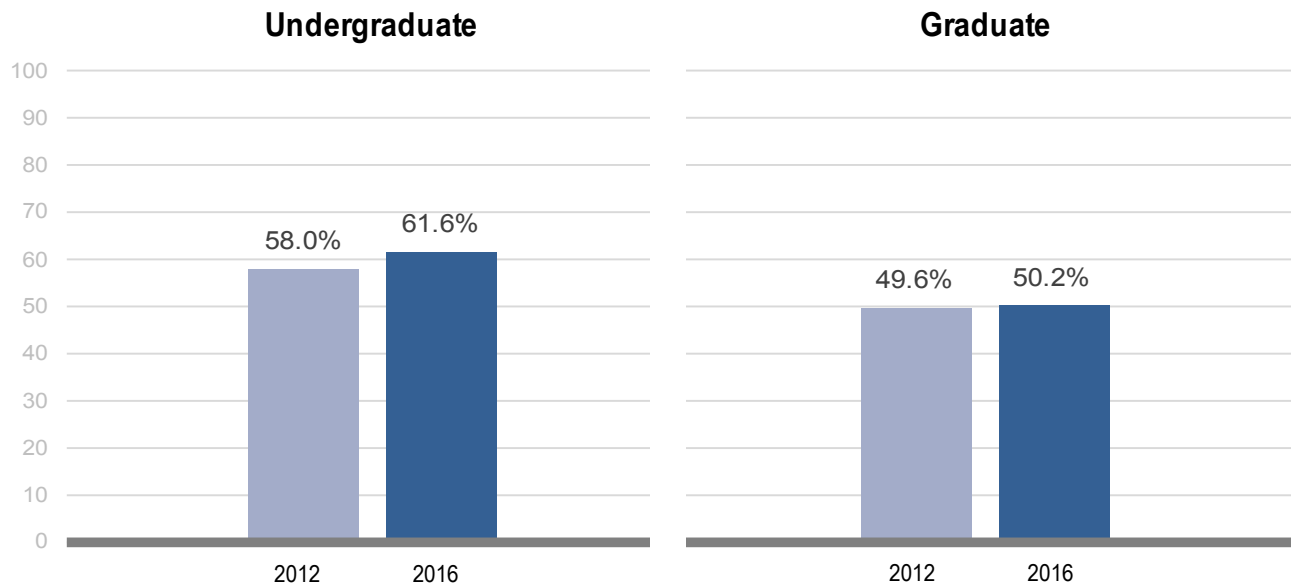|	**2012**				**2016**					Change
	Enrolled	Voted	Rate		Enrolled	Voted	Rate			
18-21	25,731	14,939	**58.1%**		28,319	17,509	**61.8%**	⬆		**3.8**
22-24	9,465	5,092	**53.8%**		11,518	6,082	**52.8%**	⬇		**-1.0**
25-29	6,293	2,840	**45.1%**		7,252	3,592	**49.5%**	⬆		**4.4**
30-39	3,975	1,960	**49.3%**		4,445	2,464	**55.4%**	⬆		**6.1**
40-49	1,251	830	**66.4%**		1,430	972	**68.0%**	⬆		**1.6**
50+	608	476	**78.3%**		636	497	**78.1%**	⬇		**-0.2**
Unknown	*				0					

* Your students' data broken down by age at the time of the election. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

By Education Level*

Undergraduate

Graduate

	2012				2016				
	Enrolled	Voted	Rate		Enrolled	Voted	Rate		Change
Undergraduate	29,593	17,169	**58.0%**		36,851	22,702	**61.6%**	⬆	3.6
Graduate	13,940	6,914	**49.6%**		16,749	8,414	**50.2%**	⬆	0.6
Unknown	3,790				0				

* Your students' data broken down by undergraduate and graduate students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

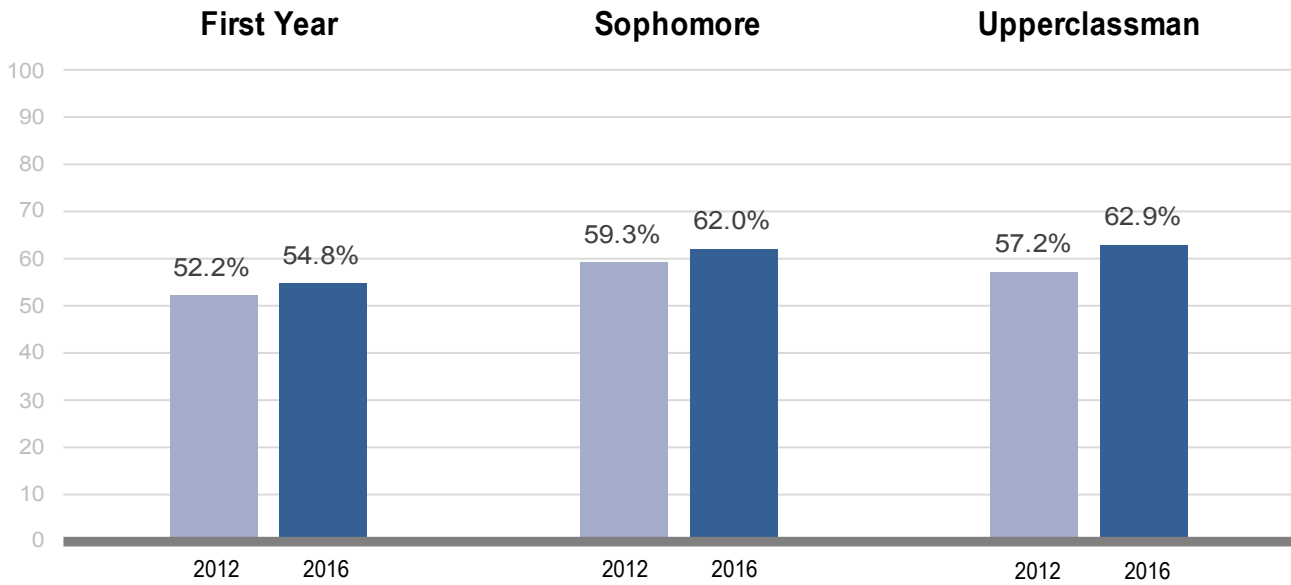**YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS**

By Undergraduate Class Year*

First Year	Sophomore	Upperclassman

	2012			**2016**				
	Enrolled	Voted	Rate	Enrolled	Voted	Rate		Change
First Year	1,202	627	**52.2%**	3,418	1,872	**54.8%**	⬆	2.6
Sophomore	4,803	2,846	**59.3%**	6,786	4,204	**62.0%**	⬆	2.7
Upperclassman	18,680	10,684	**57.2%**	24,851	15,621	**62.9%**	⬆	5.7

* Your students' data broken down by undergraduate students' class level. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

**YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS**

By Enrollment Status*
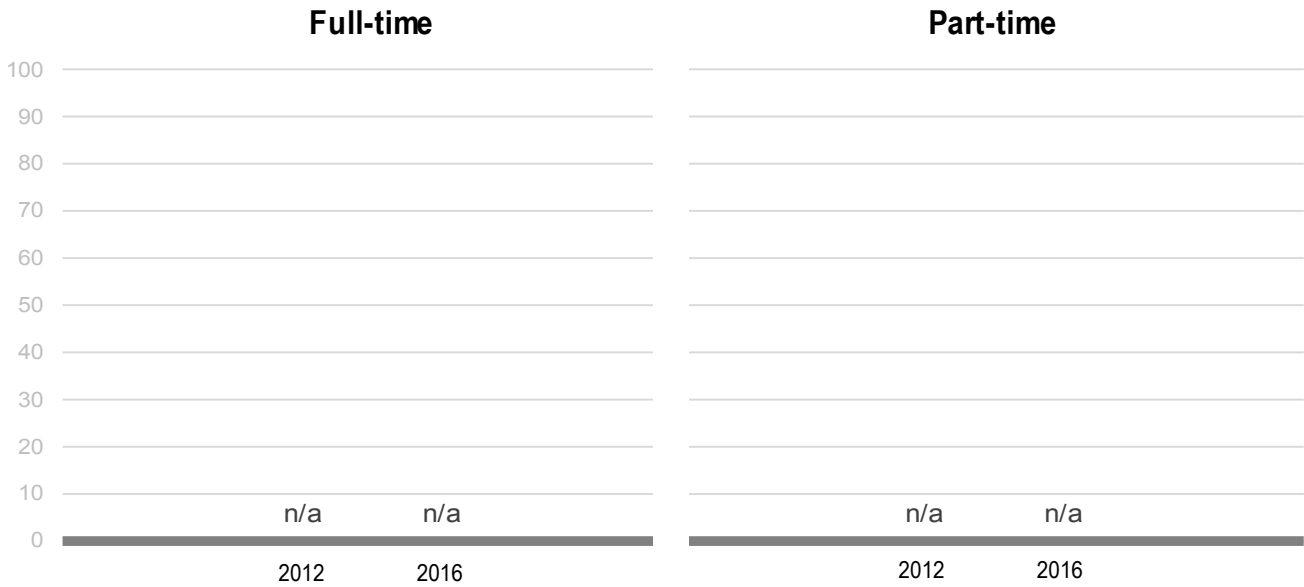
Full-time

Part-time

	2012			**2016**			
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change
Full-time	0	0	**n/a**	0	0	**n/a**	**n/a**
Part-time	0	0	**n/a**	0	0	**n/a**	**n/a**
Unknown	0	0	**n/a**	0	0	**n/a**	

* Your students' data broken down by part-time and full-time students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Gender*

Women

Men
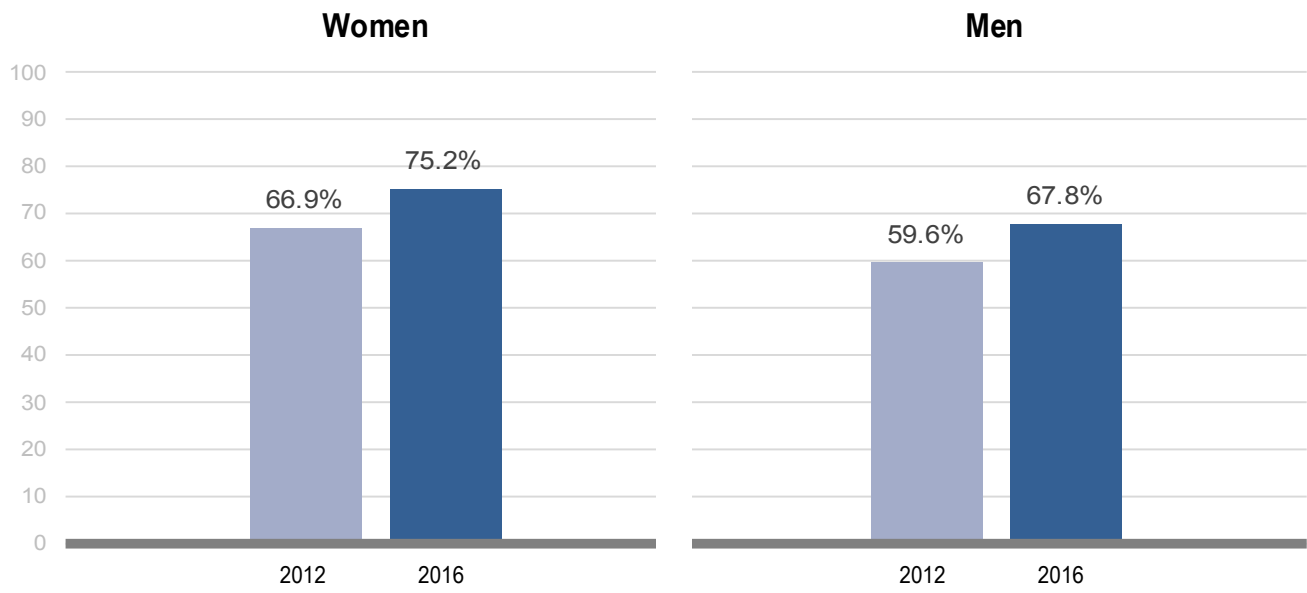
	2012				2016				
	Enrolled	Voted	Rate		Enrolled	Voted	Rate		Change
Women	22,591	15,115	**66.9%**		24,022	18,068	**75.2%**	⬆	8.3
Men	18,329	10,918	**59.6%**		19,033	12,904	**67.8%**	⬆	8.2
Unknown	6,403	104	**1.6%**		10,545	144	**1.4%**		

* Your students' data broken down by gender. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Field of Study*

* Your students' data broken down by field of study. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students. The green and red highlighted values below represent your campus's top three and bottom three voting rates by field of study.

	2012			**2016**			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Agriculture and Agriculture Operations	1,887	965	**51.1%**	1,751	983	**56.1%** ⬆	**5.0**
Architecture	598	281	**47.0%**	757	351	**46.4%** ⬇	**-0.6**
Area, Ethnic, Cultural, Gender, and Group Studies	65	38	**58.5%**	135	67	**49.6%** ⬇	**-8.8**
Biological and Biomedical Sciences	3,844	1,946	**50.6%**	5,243	2,964	**56.5%** ⬆	**5.9**
Business, Management, and Marketing	4,616	2,671	**57.9%**	6,275	3,833	**61.1%** ⬆	**3.2**
Communication and Journalism	2,444	1,549	**63.4%**	2,811	1,845	**65.6%** ⬆	**2.3**
Computer and Information Sciences	78	37	**47.4%**	1,816	598	**32.9%** ⬇	**-14.5**
Education	1,740	1,136	**65.3%**	1,751	1,166	**66.6%** ⬆	**1.3**
Engineering and Engineering Technologies	6,907	3,387	**49.0%**	8,253	4,143	**50.2%** ⬆	**1.2**
English Language and Literature	780	480	**61.5%**	636	407	**64.0%** ⬆	**2.5**
Family and Consumer/Human Sciences	488	296	**60.7%**	401	256	**63.8%** ⬆	**3.2**
Foreign Languages, Literatures, and Linguistics	647	358	**55.3%**	481	297	**61.8%** ⬆	**6.4**
Health Professions	6,911	3,976	**57.5%**	7,929	5,013	**63.2%** ⬆	**5.7**
History	462	272	**58.9%**	393	272	**69.2%** ⬆	**10.3**
Law Enforcement, Firefighting, and Protective Services	27	19	**70.4%**	108	86	**79.6%** ⬆	**9.3**
Legal Professions and Studies	1,045	691	**66.1%**	1,074	723	**67.3%** ⬆	**1.2**
Liberal Arts and Sciences, and Humanities	0	0	**n/a**	1,500	822	**54.8%**	**n/a**
Mathematics and Statistics	439	197	**44.9%**	547	287	**52.5%** ⬆	**7.6**
Multi/Interdisciplinary Studies	386	240	**62.2%**	1,103	676	**61.3%** ⬇	**-0.9**
Natural Resources and Conservation	554	326	**58.8%**	796	519	**65.2%** ⬆	**6.4**
Parks, Recreation, Leisure, and Fitness Studies	742	395	**53.2%**	780	433	**55.5%** ⬆	**2.3**
Philosophy and Religious Studies	228	126	**55.3%**	215	127	**59.1%** ⬆	**3.8**
Physical Sciences	1,121	465	**41.5%**	1,409	690	**49.0%** ⬆	**7.5**

Psychology	1,580	866	**54.8%**		1,759	1,096	**62.3%** ⬆	**7.5**
Social Sciences	3,507	2,039	**58.1%**		3,419	2,200	**64.4%** ⬆	**6.2**
Visual and Performing Arts	1,069	576	**53.9%**		1,282	805	**62.8%** ⬆	**8.9**
Unknown	5,158	2,805	**54.4%**		976	457	**46.8%** ⬇	**-7.6**

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: **idhe.tufts.edu**.

References:
NSLVE encourages to share this report as broadly as possible, including posting it. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2016). *2012 & 2016 NSLVE Campus Report*. Medford, MA.

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Appendix C: Proposed Voter Engagement Activities from UF Student Organizations

Question -- Please briefly describe one activity your organization has planned or may plan for voter registration drives in the 2020 Election cycle.

Panhellenic Council -- The Panhellenic Council is working with the New Voters Project to implement a voter registration delegate program in which each chapter will have a delegate dedicated to registering members and providing important dates and deadlines.

UF College Democrats -- We typically table daily and have members collecting Voter Registration weekly along with text/phone banking events.

Vote Everywhere Ambassadors -- Every year, we host a National Voter Registration Day party in the Graham Center, to encourage students to register to vote for upcoming elections. This year, we plan to do the same, granted if the university has relaxed its COVID mandates (or if we think it is safe enough).

Bob Graham Center Student Fellows -- Based off this meeting, we are trying to plan on partnering with other organizations throughout the semester to do a larger voter registration drives, but the majority of the voter registration efforts are done so during regular tabling shifts.

Question- Please briefly describe one activity your organization has planned or may plan for voter education programs in the Election 2020 cycle.

Asian American Student Union President -- We plan to hold a larger gathering in the Fall about the positionality of AAPIs within political engagement and how members of our organization can ensure that themselves and others overcome barriers to make their voices heard. We are planning to couple this with a social media campaign to increase awareness about how COVID-19 will impact this year's election cycle and use a submission-based media project to showcase ways that individuals in our community stay politically involved.

College Democrats -- Likely flyering and a social media campaign

Gators Vote Everywhere -- In the past, we have spoken at different student organization's general body meetings to explain the process of voting in upcoming elections and how to register or change party affiliation, address, etc. We plan on reaching out to more student organizations in the fall to participate in engaging with members during general body meetings.

Bob Graham Center Student Fellows - We plan on hosting a "How to get involved in the 2020 election event" that parallels the previous voter education programs we've had in the past.

Student PIRGs -- We plan to do online webinars and social media posts through different platforms to launch our voter education campaign.

Panhellenic Council -- Delegates would be responsible for disseminating information via presentations at chapter meetings.

Question -- Please briefly describe one activity your organization has planned or may plan for get-out-the-vote during early voting in the Election 2020 cycle.

Vote Everywhere Ambassadors -- We have held Party at the Polls for two consecutive years now, in which we engage with students who are early voting about why they utilize this resource, and track which college has the highest student voter turnout. If COVID restrictions are relaxed and early voting is still happening, we hope to host another Party at the Polls with other student organizations.

College Democrats -- Flyering + tabling but it may also be just for one specific candidate.

Bob Graham Center Student Fellows -- Though nothing is set in stone yet, we have talked about combining early voting pushes combined with registration drives so that people are informed about how/when to vote early.

Black Public Relations Student Society -- BPRSS is currently figuring out ways to connect with voters via social media and tabling in the fall.

Question -- Please briefly describe one activity your organization has planned or may plan for get-out-the-vote on election day in the Election 2020 cycle.

Vote Everywhere Ambassadors -- -On election days, we typically run different social media campaigns on Facebook and Instagram to inform students about election day logistics. We will definitely be doing that this fall for the midterm, but also including a lot of information about absentee voting.

Bob Graham Center Student Fellows -- We plan on hosting a "Party at the Polls" event wherein students are encouraged to go and vote with information pushes, prizes, and fun activities.

Cuban American Student Association -- Remind them to vote the day of.